

The Kimes Ranch Essence Exchange Schedule

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| Day #1 November 14, 2020 |
| 9:00 a.m. CST | *Introduction* | Patti Colbert (Emcee) |
| 9:05 a.m. CST | *Welcome to Fort Worth* | Fort Worth Mayor Betsy Price |
| 9:20 a.m. CST | *The Women of Western Performance* | Lindy BurchSarah DawsonStephanie LynnDena KirkpatrickKim Lindsey |
| 11:00 a.m. CST | *Starting From Scratch* | Amanada Kimes |
| 12:00 p.m. CST | *Sponsorships* | Billie Bray |
| 12:30 p.m. CST | *Speed Painting Performance* | Jessica K. Haas |
| 1:00 p.m. CST | LUNCH |  |
| 1:30 p.m. CST | *TCMA Singer Performance* | Macy Dot Neal |
| 2:00 p.m. CST | *Listening vs Responding: Technology and Conversations in Marketing* | Jeye JohnsonDebbie Frapp |
| 3:00 p.m. CST | *Closing Remarks* | Patti Colbert (Emcee) |
| 3:30 p.m. CST | ***KIMES RANCH Meet and Greet –* KIMES RANCH Stockyards Store** |
| Day #2 November 15, 2020 |
| 9:00 a.m. CST | *Day #1 Recap* | Patti Colbert (Emcee) |
| 9:10 a.m. CST | *The Faith of a Cowgirl* | LeAnn Hart |
| 10:15 a.m. CST | *SPEED – Starting Out in Horse Racing* | Tracy Sheffield |
| 10:45 a.m. CST | *Cowgirl Confessions* | Amy C. Witt |
| 11:15 a.m. CST | *The Essence of a Modern Horsewoman* | Esperanza Tervalon-Garrett |
| 11:45 a.m. CST | *TCMA Singer Performance* | Madison Paige |
| 12:00 p.m. CST | LUNCH |  |
| 1:00 p.m. CST | *Beverage Mixology Performance* | Megan Irwin |
| 1:30 p.m. CST | *Could, Should, and Did: Cowgirls in History* | Diana Vela, Ph.D. |
| 2:00 p.m. CST | *45 Minutes to More Confidence…Absolutely, Positively, Guaranteed!* | Donene TaylorLari Dee GuyHope Thompson |
| 3:00 p.m. CST | *Closing Remarks* | Patti Colbert (Emcee) |